



Press Release

Thursday, 7 May 2009

SEB: A SUSTAINED COMMITMENT TO ACTING IN CONCERT

The 5 November 2005 shareholder pact between the members of the family-owned founding group, which held in extraordinary shareholders meeting 43.49% of outstanding shares and 60.56% of the voting rights of SEB SA as of 22 April 2009, has been terminated effective 5 November 2009.

The family-owned founding group comprises two sub-groups, one with 23.41% of outstanding shares and 32.49% of the voting rights in an Extraordinary Shareholders' Meeting, and the other with 20.08% of outstanding shares and 28.07% of the voting rights in an Extraordinary Shareholders' Meeting.

The members of the family-owned founding group note that the termination does not call into question their commitment to continuing to act in concert by implementing a shared sustainable management strategy for Groupe SEB, with the aim of ensuring its control over the long-term.

The world leader in small domestic equipment, Groupe SEB operates in more than 120 countries with a unique portfolio of top brands marketed through multi-format retailing. Selling some 200 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. Groupe SEB has nearly 19,000 employees worldwide.

GROUPE SEB ■

DIRECTION DE LA COMMUNICATION FINANCIERE

Chemin du Petit Bois | BP 172 - 69134 ECULLY Cedex France | T. +33 (0)4 72 18 16 40 • Fax +33 (0)4 72 18 15 99
Société par Actions Simplifiée au capital de 806 400 € | 016 950 842 R.C.S Lyon | T.V.A FR 94016950842