CLUB MÉDITERRANÉE **P**

PRESS RELEASE	
Monday, May 11th	

Following the contradictory statements made by Bernard Tapie in the media since 25 April, Club Méditerranée yesterday contacted the French securities regulator, Autorité des Marchés Financiers, to ensure that its shareholders and investors receive true and fair information about the Group in connection with the current €102 million issue of new shares and ORANE convertible bonds.

The issue is open to all current shareholders, who may exercise their pre-emptive subscription rights at any time until midnight 26 May. The prospectus describing the issue has been registered with the AMF. The leading shareholders have agreed to take up their full share of the issue. These include Fipar International, the Caisse de Dépôt et de Gestion du Maroc subsidiary that owns a 10.7% interest and will invest €10 million in the new shares and €30 million in the ORANEs, Rolaco, which owns 4.7%, and Air France, which holds a 2% stake.

In addition, the issue is being underwritten by two leading financial institutions, Caisse des dépôts et consignations, for €20 million in new shares, and Crédit Agricole SA, for €10 million (half in new shares and half in ORANEs).

These investment and underwriting commitments from current shareholders and new investors amount to 75% of the total issue, thereby guaranteeing that it can go ahead in compliance with the French Commercial Code.

PUBLIC INFORMATION

A prospectus approved by the Autorité des marchés financiers (AMF) under the visa N°09-124 dated 6 May 2009 is available at no cost at the company's corporate headquarters and at the Club Méditerranée (www.clubmed.com) and AMF websites and (www.amf-france.org).

The prospectus includes the Reference Document (Document de Référence) of Club Méditerranée filed with the AMF on 30 January 2009 under n°D.09-0044, and a Note d'opération) including a summary of the prospectus.

Investors should read the risk factors Section in the Document de Référence and the Note d'opération.

<u>Contacts</u> <u>Presse</u> Thierry Orsoni Tél : 01 53 35 31 29 <u>thierry.orsoni@clubmed.com</u>

<u>Analystes</u> Caroline Bruel Tél : 01 53 35 30 75 <u>caroline.bruel@clubmed.com</u>

Site internet : <u>www.clubmed.com</u>

CLUB MÉDITERRANÉE 🖞

DISCLAIMER

This press release contains certain forward-looking statements and information, including statements under the heading "4. Outlook" regarding the outlook for Club Méditerranée's future performance. In addition to statements that are forward-looking by reason or context, the words "will", "believes", "targets", "anticipates", "intends", "should", "aims", "estimates", "considers", "wishes", "may", and similar expressions identify forward-looking statements. These statements may address, among other matters, Club Méditerranée's financial condition, results of operations, business, strategy, and market position.

Because forward-looking statements are statements of future expectations that are based onmanagement's current knowledge, beliefs, and assumptions and involve known and unknown risks and uncertainties, many of which are outside management's control, events and Club Méditérranée's actual results and performance may differ materially from those expressed or implied in such forwardlookingstatements. In addition, Club Méditérranée'sbusiness activities, financial condition, results of operations and its ability to meet its targets may be adversely affected if any of the risks that are set forth in the prospectus approved by the AMF materialize.

Other than as may be required by law, Club Méditérranée expressly disclaims any obligation orundertaking to release publicly any updates or revisions to any forward-looking statements contained

in this press release to reflect any change in Club Méditerranée's expectations or any change in events, conditions or circumstances on which any forward-looking statement contained in this press release is based.

This press release must not be published, distributed or disseminated, either directly or indirectly, in the United States of America (including its territories or possessions, any State of

the United States and the District of Columbia), in Australia, Canada or Japan.

In France, the securities mentioned in this press release may be not be offered or sold in the absence of a prospectus approved by the *Autorité des marchés financiers*.

Distribution of this press release in some countries may be subject to laws and regulations in force. Any persons physically present in those countries and in which this press release is distributed must inform themselves of such restrictions and comply with them.

This press release and the information it contains do not constitute any offer to sell, nor do they

constitute any invitation or solicitation of any offer to subscribe or purchase any securities in the United States or in any other country or jurisdiction. Securities may not be offered, sold or subscribed in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended (the "Securities Act"). The securities mentioned in this press release have not been have not been, and will not be, registered under the Securities Act, or with any securities commission of any state or other jurisdiction of the United States. Accordingly the securities mentioned in this press release may not be offered or sold within the United States, except in transactions exempt from registration under the Securities Act.

This press release does not constitute a public offer of securities in the United Kingdom. In the United Kingdom, this press release is only directed at, and offers of the securities mentioned in this press release are only being made to and directed at, persons (i) who have professional experience in matters relating to investments governed by the provisions of article 19(5) of the "Financial Services and Markets Act 2005 (Financial Promotion) Order 2005", as amended (the "Financial Promotion Order"); (ii) who fall within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations, etc.") of the Financial Promotion Order; (iii) who are outside the United Kingdom; or (iv) to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the offer or sale of the securities

CLUB MÉDITERRANÉE \mathfrak{P}

mentioned in this press release may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This press release is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this press release relates is available only to relevant persons and will be engaged in only with relevant persons.