JCDecaux

JCDecaux Airport and BAA joint announcement

Paris, 11th May 2009. In response to the changing shape of the UK airport business following the sale of Gatwick and the recent Competition Commission report, BAA and JCDecaux Airport today announce that they have jointly agreed to terminate their existing 'pan-airport' advertising agreement.

The existing agreement will end in April 2010 and the process to structure a new contract commences shortly and will present both organisations with an opportunity to better structure their businesses to reflect the new airport portfolio.

In May 2006 JCDecaux Airport was awarded the BAA contract for 7 UK airports: Heathrow, Gatwick, Stansted, Glasgow, Edinburgh, Aberdeen and Southampton, as well as Heathrow Express.

JCDecaux Airport is part of JCDecaux, the number one outdoor advertising company in Europe and Asia-Pacific and the number two worldwide with a presence in 55 countries. JCDecaux Airport is the world's leading airport advertising company, holding contracts with 165 airports globally including: JFK, Hong-Kong, Shanghai, Frankfurt, Charles de Gaulle. JCDecaux Airport UK currently manages 11 UK air and rail concessions, communicating with 70% of all UK air travellers. In addition to the BAA airports, JCDecaux Airport holds the UK advertising contracts for London Luton, Eurotunnel and the Gatwick Express. The UK portfolio provides a sophisticated network of communication methods that reach a worldwide affluent audience of over 150 million people every year.

JCDecaux Group, key figures:

- 2008 revenues: €2,168.6m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (378,000 advertising panels)
- No.1 worldwide in transport advertising with 165 airports and more than 300 transport contracts in metros, buses, trains and tramways (329,500 advertising panels)
- No.1 in Europe for billboards (224,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (201,700 advertising panels in 44 cities)
- No.1 worldwide for self-service bicycle hire
- 936,000 advertising panels in 55 different countries
- Present in more than 3,400 cities with more than 10,000 inhabitants
- 9,400 employees

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