

Sodexo announces global launch of *Aspretto*: fair trade-based hot beverage service offer

Paris, June 22, 2009 – Sodexo announced that it is expanding its fair trade-based hot beverage service offer (tea and coffee), *Aspretto*, to client sites throughout the world following completion of a successful introductory pilot on 20 sites in five countries. Sodexo will expand the offer to 500 sites around the world by year-end.

In addition to the quality of the coffees and teas, the Sodexo service offer is conceived around four core principles: diversity, health and well-being, environmental protection and social responsibility. The principles are reflected in specific commitments related to the *Aspretto* offer:

- Guaranteed traceability of teas and coffees to verify that they are 100% naturally-produced;
- Product-sourcing from local markets accredited by the Rainforest Alliance, the Fairtrade Foundation or the Soil Association, internationally-recognized fair trade certification organizations;
- A reduction of material used;
- Use of materials that are fully bio-degradable or recyclable in packaging and utensils (cups, stirrers, napkins, etc.).

The certifications obtained by Sodexo confirm its contribution to local economic development and education and training programs. For example, an agricultural cooperative in Nicaragua has been able to use this system to build school benches for pupils and finance purchases of school supplies and meals.

In addition, regarding the coffee and tea purchased for the *Aspretto* offer – (Sodexo buys an average of 8,000 tons of coffee and serves more than one million cups per year) - Sodexo donates part of the price to its global hunger and malnutrition program, **STOP Hunger**. During the *Aspretto* test phase, for example, the purchase of 181 tons of fair trade coffee generated revenue of \$ 40,000 USD for STOP Hunger.

In addition to *Aspretto*, Sodexo offers an increasing number of fair trade products through initiatives around the world in countries where the Group operates. In the Netherlands and South Africa, Sodexo offers a large number of fair trade products, including bananas, coffee and tea, in collaboration with Max Havelaar and Chiquita; in Belgium, Sodexo Foodservices sites can purchase a wide variety of certified fair trade products through Oxfam, Java or Maas International, including coffee, tea, fruit juices, chocolate, wine and rice.

Damien Verdier, Group Executive Vice President and Chief Marketing Officer (Offer Marketing, Supply Chain and Sustainable Development), said: *"Sodexo is proud to further its commitment to fair trade, in keeping with the Group's values and ethical principles. Our commitment encompasses both environmental and societal considerations and is consistent with Sodexo's mission to improve the Quality of Daily Life and to contribute to the economic, social and environmental development of the regions and countries where we operate."*

For more information on Sodexo's *Aspretto* offer, please click on www.aspretto.sodexo.com

About Sodexo:

Sodexo, founded in 1966 by Pierre Bellon, is a world leader in Food and Facilities Management services, with more than 355,000 employees on 30,600 sites in 80 countries. For Fiscal 2008, which closed August 31, 2008, Sodexo had revenues of 13.6 billion euro. Listed on Euronext Paris, the Group has a current market capitalization of 5.4 billion euro.

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