



PHILIP MORRIS INTERNATIONAL INC. (PMI) PRESENTS AT
J.P. MORGAN GLOBAL TOBACCO CONFERENCE IN LONDON

NEW YORK, June 26, 2009 -- Philip Morris International Inc.'s (NYSE / Paris Euronext: PM) Chief Financial Officer, Hermann Waldemer, will address investors today at the J.P. Morgan Global Tobacco Conference at the Mandarin Oriental Hotel in London.

The presentation and Q&A session are being webcast live, in a listen-only mode, beginning at approximately 9:25 a.m. London Time (4:25 a.m. ET) at www.pmintl.com. An archived copy of the webcast, together with selected slides, will be available on the same site.

Highlights of the presentation include an update on Philip Morris International's (PMI) major market performances and key brand strategies.

The presentation may contain projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

PMI is subject to other risks detailed from time to time in its publicly filed documents, including the Quarterly Report on Form 10-Q for the period ended March 31, 2009. PMI cautions that the list of important factors is not complete and does not undertake to update any forward-looking statements that it may make.

For more information, see www.pmintl.com.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. In 2008, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S. For more information, see www.pmintl.com.

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