

bioMérieux Announces AOAC-RI Certification of its New VIDAS® UP *E. coli* O157 (Including H7 Strain) Detection Kit

Certification validates high performance test for enhanced food safety

Marcy l'Etoile, France - July 9, 2009 — bioMérieux, a world leader in the field of *in vitro* diagnostics, today announced that an AOAC-RI certification has been granted (No. 060903) to the VIDAS® UP *E. coli* O157 (Including H7) method for screening beef, selected produce and irrigation water. Food manufacturers in the U.S. and many other countries rely on AOAC-RI certified testing methods to release their products on the market. The new solution is based on recombinant phage protein, the latest technology available for food pathogen screening, which offers unique specificity and sensitivity. *E. coli* O157:H7 is a potentially lethal strain of *Escherichia coli* that has caused many food outbreaks in the United States, Canada, Japan, and Europe.

VIDAS UP is the fastest method to detect *E. coli* O157 (including H7) in raw beef that has obtained both AFNOR Validation/ISO 16140 and AOAC-RI certifications. The method can deliver results in as little as 8 hours, where traditional methods can take up to 24 hours. It also has the flexibility of analyzing a broader range of sample sizes (up to 375 grams), allowing the food industry to more effectively manage their quality control process and improve their risk management.

"Our unique bacteriophage technology represents a new generation of tests for the VIDAS platform that delivers speed, added specificity and sensitivity," said Alexandre Mérieux, bioMérieux Corporate Vice President, Industrial Microbiology. "*E. coli* O157:H7 is an increasing problem that greatly concerns us and we are pleased to have achieved AOAC-RI and AFNOR Validation/ISO 16140 approvals for a new solution that will help to protect consumers from foodborne illnesses."

Bacteriophages are highly specific viruses that only infect bacteria. They use adhesion structures to bind to their bacterial hosts. In VIDAS UP, special binding proteins from bacteriophages are used for the first time for the targeted capture and detection of bacteria from a sample. This technology provides best-in-class sensitivity and specificity. Exclusively licensed to bioMérieux, the recombinant phage technology was developed by the German biotech company Hyglos GmbH. The new test is available on VIDAS®, the world's leading automated system for food-borne pathogen detection.

For more information: www.biomerieux-industry.com/vidasup/

About VIDAS®

VIDAS[®] is the world's leading automated system for food-borne pathogen detection with tests for *Escherichia coli* O157 (Including H7), *Salmonella, Listeria spp., Listeria monocytogenes, Staphylococcus* enterotoxins and *Campylobacter.* VIDAS[®] and its compact version, mini VIDAS[®], are multiparametric systems using ELFA (Enzyme Linked Fluorescent Assay) technology, and based on a ready-to-use single-sample test concept.

About AOAC-RI

The AOAC Research Institute (AOAC RI) is a subsidiary of AOAC INTERNATIONAL, a globally recognized, independent, not-for-profit association founded in 1884. AOAC serves the analytical sciences community by providing validated methods and technical standards that give confidence in analytical results. For more information see the AOAC website at http://www.aoac.org/

About bioMérieux

Advancing Diagnostics to Improve Public Health

A world leader in the field of *in vitro* diagnostics for 45 years, bioMérieux is present in more than 150 countries through 39 subsidiaries and a large network of distributors. In 2008, revenues reached €1.111 billion with 84 percent of sales outside of France.

bioMérieux provides diagnostic solutions (reagents, instruments, software) that determine the source of disease and contamination to improve patient health and ensure consumer safety. Its products are used for diagnosing infectious diseases and providing high medical value results for cancer screening and monitoring and cardiovascular emergencies. They are also used for detecting microorganisms in agrifood, pharmaceutical and cosmetic products. bioMérieux is listed on the NYSE Euronext Paris market (Code: BIM – Code ISIN: FR0010096479). Other information can be found at www.biomerieux.com.

bioMérieux Contacts

Investor Relations bioMérieux Isabelle Tongio

Tel: + 33 (0)4 78 87 22 37 investor.relations@eu.biomerieux.com

Media Relations bioMérieux Koren Wolman-Tardy

Tel: + 33 (0)4 78 87 20 08 media@eu.biomerieux.com

LT Value

Nancy Levain Tel: +33 (0)1 44 50 39 30 nancy.levain@ltvalue.com

Fleishman-Hillard

Kimberly Mays
Tel: + 1 216 928-3459
kimberly.mays@fleishman.com

Image Sept

Tiphaine Hecketsweiler Tel: + 33 (0)1 53 70 74 59 thecketsweiler@image7.fr