



DISCLOSURE OF TOTAL NUMBER OF VOTING RIGHTS AND NUMBER OF SHARES FORMING THE CAPITAL AS OF JULY 31, 2009

Article L 233-8-II of the French “Code de Commerce” and Article 223-16 of the General Regulations of the French “Autorité des Marchés Financiers”.

As of July 31, 2009, the total number of issued shares of SOCIÉTÉ BIC is 48,468,120 shares, representing:

- 75,441,583 voting rights,
- 75,082,678 voting rights excluding shares without voting rights.

2009 Agenda

3 rd Quarter 2009 Results	October 21 st , 2009	Conference Call
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About BIC

BIC is a world leader in stationery, lighters and shavers. For more than 50 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2008, BIC recorded net sales of 1,420.9 million euros. The Company is listed on “Euronext Paris”, the SBF120 and CAC Mid 100 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone and Ethibel Excellence Europe.



For more information, please consult the corporate web site: www.bicworld.com

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