

Bina Thompson 212-310-3072  
Hope Spiller 212-310-2291

**FOR IMMEDIATE RELEASE...**

**COLGATE-PALMOLIVE WEBCASTS PRESENTATION AT THE  
BARCLAYS CAPITAL BACK-TO-SCHOOL CONSUMER CONFERENCE**

**New York, New York, August 28, 2009...** Colgate-Palmolive (NYSE:CL) President and CEO, Ian Cook, will present on Wednesday, September 9, 2009 at 8:15 a.m. ET at the Barclays Capital Back-to-School Consumer Conference.

Investors may access a live webcast of this presentation on Colgate's web site at <http://www.colgate.com>. For those unable to participate during the live webcast, a recorded version of the webcast will be made available through the 'For Investors' page of Colgate's web site.

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About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Elmex, Tom's of Maine, Ajax, Axion, Fabuloso, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com>.