

Combined General Meeting of Pernod Ricard's shareholders Appointment of new members of the Board of Directors

Press release - Paris, 2 September

The Board of Directors of Pernod Ricard, meeting today in Paris under the chairmanship of Patrick RICARD made the following decisions:

The Combined General Meeting of Pernod Ricard's shareholders will be held on Monday 2 November at 2pm (Paris time), Salle Pleyel, Paris 8.

The terms of office of seven Directors will expire shortly. Consequently, the Board of Directors, after consulting the Appointments Committee, will submit for the shareholders' vote the renewal of the terms of office of Danièle RICARD, Jean-Dominique COMOLLI, Lord DOURO, as well as that of SA Paul Ricard, which will be represented by Alexandre RICARD, in lieu of Béatrice BAUDINET.

In addition, the Board will submit the appointment of three new Directors to the General Meeting:

- Gérald FRERE and Michel CHAMBAUD, Managing Directors of the Bruxelles Lambert Group.
- Anders NARVINGER, Vin&Sprit AB's current chairman, a position he elected to resign prior to the General Meeting.

Patrick Ricard and the members of the Board of Directors wish to thank Béatrice BAUDINET, Didier PINEAU-VALLENCIENNE, Gérard THERY and William H. WEBB for their contribution to the work of the Board of Directors of Pernod Ricard.

GERALD FRERE

58 years old, a Belgian national, Gérald FRERE has been a Managing Director of the Bruxelles Lambert Group since 1993. He joined the family business, the Frère-Bourgeois Group in 1972. He has been a member of the Board of Directors of Bruxelles Lambert Group since 1982 and the Chairman of its Permanent Committee since 1993.

In addition, he also acts as Chairman of the Board of Directors of Compagnie Nationale à Portefeuille SA (CNP) and TVI SA (RTL Belgium). He is also a Director of Banque Nationale de Belgique, Vice-Chairman of the Board of Directors of Pargesa Holding SA (Switzerland) and Director of Corporation Financière Power (Canada), Suez-Tractebel SA (Belgium) and Lafarge SA.

Over the past five years, Gérald FRERE also held the following positions: Director of GBL Finance S.A. (Luxembourg), Chairman of Diane S.A. (Switzerland), Director of RTL Group S.A (Luxembourg), Commissioner of N.F. Associated B.V. (Netherlands), member of the Remuneration Committee, member of the Strategic Committee and member of the Supervisory Board of Taittinger S.A Group (France), Director of Cobepa S.A. (Belgium) and Member of the Board of Trustees of Guberna.

MICHEL CHAMBAUD

57 years old, a French national, Michel CHAMBAUD graduated from the Ecole des Hautes Etudes Commerciales in 1973 and the Institut d'Etudes Politiques of Paris in 1975. He was also awarded a doctorate in fiscal law in 1977. Michel CHAMBAUD was a Strategy Consultant for Arthur D. Little and held various Finance lecturing positions until 1978. From that date and until 1982, he was a consultant for African development banks, under contract from the World Bank, and concurrently founded Surf System (a press group comprising the Surf Session, Body Board Air Force and Surfer's Journal magazines).

In 1982, he joined the Schlumberger Group, where he successively acted as Chief Financial Officer for France, the US and then Japan.

Since 1987, he has been participating in the development of Pargesa-GBL Group, in the following capacities: until 1996, as Deputy CEO in charge of Parfinance's equity investments (holding company listed in France and a subsidiary of Pargesa). From 1996 to 2003, he was a member of the Management Board of Imerys, in charge of Finance and Strategy. He was responsible to date for monitoring the equity investments of Groupe Bruxelles Lambert (GBL).

Over the past five years, Michel CHAMBAUD also acted as Manager of Nyala Finance Paris.

ANDERS NARVINGER

61 years old, a Swedish national, Anders NARVINGER, a former Chairman and CEO of ABB Sweden, is the CEO of the Association of Swedish Engineering Industries and the Chairman of Vin&Sprit AB. He is also the Chairman of the Board of Directors of Trelleborg AB (polymer technology), Alfa Laval AB (a Swedish engineering company) and Coor Service Management Group AB (facility management services). Anders NARVINGER, an Engineering and Economics graduate, is also a member of the Board of Directors of the Volvo Car Corporation, JM AB (construction and building industry) and a Member of the Swedish branch of the International Chamber of Commerce.

Over the past five years, Anders NARVINGER also acted as Chairman of the Swedish Economic Council of the Invest in Sweden Agency, of the Institute of Technology of Lund and of Ireco Holding.

As for **Alexandre RICARD**, he has been the Chairman and CEO of Irish Distillers since July 2008.

37 years old, a French national, Alexandre RICARD is a graduate of ESCP and Wharton University of Pennsylvania (MA in International Studies and MBA in Finance Entrepreneurship). He joined the Group in 2003 to work for the holding company, as part of the Audit and Development department and was appointed Finance and Administration Director of Irish Distillers at end 2004, and subsequently Managing Director of Pernod Ricard Asia Duty Free in September 2006.

About Pernod Ricard

Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions. The purchase of part of Seagram (2001), the acquisitions of Allied Domecq (2005) and recently of Vin & Spirit (2008) have made Pernod Ricard the world's co-leader in wines and spirits with sales of € 6,589 million in 2007/08.

Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Premium Vodka, Ricard pastis, Ballantine's, Chivas Regal and The Glenlivet Scotches whiskies, Jameson's Irish Whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek and Montana wines.

The Group favours a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of more than 19,300 people.

Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

The General Meeting will be broadcast live on the internet and will also be available for download, in English and French, from the www.pernod-ricard.com website.

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