



PHILIP MORRIS INTERNATIONAL INC.
INCREASES QUARTERLY DIVIDEND 7.4% TO \$0.58 PER SHARE

NEW YORK, September 15, 2009 -- The Board of Directors of Philip Morris International Inc. (NYSE / Euronext Paris: PM) today increased the company's regular quarterly dividend by 7.4%, to an annualized rate of \$2.32 per common share.

The new quarterly dividend of \$0.58 per common share, up from \$0.54 per common share, is payable on October 9, 2009, to stockholders of record as of September 28, 2009. The ex-dividend date is September 24, 2009.

For more details on stock, dividends and other information, see www.pmintl.com/investors.

Contact:

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

About Philip Morris International

Philip Morris International (PMI) [NYSE/Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. In 2008, the Company held an estimated 15.6% share of the total international cigarette market outside of the United States. For more information, see www.pmintl.com.
