



Filing of Pernod Ricard's 2008/09 reference document

Press release - Paris, 25 September 2009

Pernod Ricard filed its reference document with the Autorité des Marchés Financiers (AMF) on 24 September 2009 under number D. 09-0656.

This document is available on the Company's website www.pernod-ricard.com and on the AMF website www.amf-france.org.

It is also available at the Company registered office – 12 Place des Etats-Unis – 75116 Paris, France.

The Reference Document includes:

- the annual report 2008/09,
- the Chairman's report on corporate governance and internal control procedures implemented by the Company,
- the related Statutory Auditors' report,
- the required information concerning the description of the share buyback programme,
- information concerning fees paid to the Statutory Auditors,
- as well as the annual information document.

About Pernod Ricard

Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions. The acquisitions of Seagram (2001), Allied Domecq (2005) and recently of Vin&Sprit (2008) have made the Group the world's co-leader in Wines and Spirits with consolidated sales of € 7,203 million in 2008/09. Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Premium Vodka, Ricard pastis, Ballantine's, Chivas Regal and The Glenlivet Scotch whiskies, Jameson's Irish Whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek and Montana wines.

The Group favours a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of around 19,000 people. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI ; ISIN code: FR0000120693) and is a member of the CAC 40 index.

Shareholders' agenda: 1st quarter 2009/10 sales – Thursday 22 October 2009

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