

Availability of preparatory documents for the Annual General Meeting of 2 November 2009

Press release - Paris, 25 September 2009

The Annual General Meeting of Pernod Ricard's shareholders will be held on Monday 2 November 2009 at 2 pm at Salle Pleyel – 252, rue du Faubourg Saint-Honoré – 75008 Paris, France.

The notice of meeting, valid as notification (subject to no changes being brought to the agenda following requests by shareholders for additional draft resolutions), comprising the agenda and the draft resolutions was published in the *Bulletin des Annonces Légales Obligatoires* of 25 September 2009 (BALO n°115). The notice of the meeting will be published in a journal of legal notices.

The notice includes the terms and conditions for attending and voting at the Meeting.

Information and documentation pertaining to the General Meeting are available in the Finance / General Meeting section of Pernod Ricard's website: <u>www.pernod-ricard.com</u>.

Documentation and information on the General Meeting stipulated in Article R.225-83 of the French Commercial Code are available to shareholders at the Company registered office in the conditions provided by applicable regulations and/or on Pernod Ricard's website at the above address.

In accordance with applicable regulatory provisions:

- any shareholder holding registered shares may, up to the fifth day, exclusive, prior to the General Meeting, request these documents from the Company. For shareholders holding bearer shares, the exercise of this right is subject to the submission of a shareholding certificate delivered by their financial intermediary;
- any shareholder may consult the documentation at the registered office of the Company.

About Pernod Ricard

Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions. The acquisitions of Seagram (2001), Allied Domecq (2005) and recently of Vin&Sprit (2008) have made the Group the world's co-leader in Wines and Spirits with consolidated sales of € 7,203 million in 2008/09. Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Premium Vodka, Ricard pastis, Ballantine's, Chivas Regal and The Glenlivet Scotch whiskies, Jameson's Irish Whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek and Montana wines.

The Group favours a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of around 19,000 people. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI ; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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