

Financial calendar Pernod Ricard 2009/10

Press release - Paris, 28 September 2009

Please find below Pernod Ricard's key financial calendar dates*:

2009/10 1 st Quarter Sales	Thursday 22 October 2009
2008/09 Combined General Meeting	Monday 2 November 2009
2009/10 Half-year trading statement	Thursday 14 January 2010
2009/10 Half-year Sales and Results	Thursday 18 February 2010
2009/10 3 rd Quarter Sales	Thursday 29 April 2010
2009/10 Full-year trading statement	Friday 16 July 2010
2009/10 Annual Sales and Results	Thursday 2 September 2010
2010/11 1 st Quarter Sales	Thursday 21 October 2010
2009/10 Combined General Meeting	Wednesday 10 November 2010

* The fiscal years will begin on 1 July and end on 30 June of the following year.

About Pernod Ricard

Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions. The acquisitions of Seagram (2001), Allied Domecq (2005) and recently of Vin&Sprit (2008) have made the Group the world's co-leader in Wines and Spirits with consolidated sales of € 7,203 million in 2008/09. Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Premium Vodka, Ricard pastis, Ballantine's, Chivas Regal and The Glenlivet Scotch whiskies, Jameson's Irish Whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek and Montana wines.

The Group favours a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of around 19,000 people. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI ; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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