



2008/09 Combined Shareholders' Meeting

- **Organic growth in profit from recurring operations of between +1% and +3% for 2009/10 with an increase in advertising and promotion investment behind strategic brands**

Paris, 2 November 2009 – The Combined General Meeting of shareholders of Pernod Ricard is being held today, to approve the 2008/09 consolidated and company financial statements at 30 June 2009, and to set the amount of the dividend for the year. The Meeting will also decide on all the draft resolutions submitted for approval.

The Group reaffirms its confidence in the quality of the portfolio and in the strength of the distribution network, particularly in emerging countries. The Group highlights that, even if the general economic environment remains difficult, particularly in Europe, early signs of improvement are appearing in certain markets.

In this context, and given a start to the year in line with the Group's expectations, Pierre Pringuet announces *"targeting 2009/10 organic growth in profit from recurring operations of between +1% and +3%, with an increase in advertising and promotion investment behind strategic brands"*.



Below are the major dates on the financial communication calendar for the coming year*:

Trading Statement 1 st HY 2009/10	Thursday 14 January 2010
2009/10 Half-year results	Thursday 18 February 2010
2009/10 3 rd Quarter sales	Wednesday 29 April 2010
Trading Statement FY 2009/10	Friday 16 July 2010
2009/10 Annual results	Thursday 2 September 2010
2010/11 1 st Quarter sales	Thursday 21 October 2010
2009/10 Combined General Meeting	Wednesday 10 November 2010

* Pernod Ricard's financial year starts on 1 July and ends on 30 June of the following year.

The General Meeting is broadcast live online. A recorded version is also available in French and English on our website: www.pernod-ricard.com.

About Pernod Ricard

Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions. The acquisitions of Seagram (2001), Allied Domecq (2005) and recently of Vin&Sprit (2008) have made the Group the world's co-leader in Wines and Spirits with consolidated sales of € 7,203 million in 2008/09. Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Premium Vodka, Ricard pastis, Ballantine's, Chivas Regal and The Glenlivet Scotch whiskies, Jameson's Irish Whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek and Montana wines.

The Group favours a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of around 19,000 people. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI ; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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