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PRESS RELEASE

**José Carlos GONZALEZ-HURTADO joins Carrefour's Executive Committee
as Chief Commercial Officer**

Under the direction of Lars OLOFSSON, Chief Executive Officer of the Carrefour Group, José Carlos GONZALEZ-HURTADO, previously President of Global Braun, a subsidiary of Procter & Gamble, is appointed Chief Commercial Officer for the Group. In this capacity, the Group Marketing Department and 2 Commercial Competence Centres, "Offer" and "Formats & Channels," will report to him.

The creation of this new position within the Executive Committee reflects Lars Olofsson's determination to strengthen customer focus, enrich the brand and better disseminate innovations and best practices throughout the group.

José Carlos GONZALEZ-HURTADO brings to Carrefour his extensive experience, consumer goods expertise and customer focus built over 20 years at P&G.

José Carlos GONZALEZ-HURTADO joined P&G in 1989. After a 6 year stint as Brand Manager within the health and beauty care division in Spain, he held various positions in Marketing in Greece (1995-97) and Spain (1997-1999). In 1999, he joined P&G in Switzerland as Fabric Care Marketing Director for Western Europe, before being appointed Hair Care Marketing Director for the CEEMEA region. In 2001, he became General Manager for the newly established subsidiary in Israel. In 2004, he was named General Manager for P&G, Wella, Gala and Gillette Companies in Ukraine. In 2006, he was appointed Vice President of Global Braun Male Products, and in 2008, he was put in charge of Braun globally.

A Spanish national, José Carlos GONZALEZ-HURTADO, 45 years old, holds a PhD in Business administration and a Masters degree in Law from ICADE, Comillas University in Madrid.

This appointment will take effect on December 1st.

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