

## PRESS RELEASE



PHILIP MORRIS INTERNATIONAL

### Investor Relations

Philip Morris International Inc.  
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## **PHILIP MORRIS INTERNATIONAL INC.** **TO HOST WEBCAST OF** **2009 FOURTH-QUARTER AND FULL-YEAR RESULTS**

NEW YORK, February 4, 2010 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast at [www.pmintl.com](http://www.pmintl.com) on Thursday, February 11, 2010 at 1:00 p.m. ET to discuss 2009 fourth-quarter and full-year results, which will be issued mid-morning the same day.

During the webcast, Louis C. Camilleri, Chairman and Chief Executive Officer, and Hermann Waldemer, Chief Financial Officer, will discuss the company's 2009 fourth-quarter and full-year results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 12, 2010.

### **About Philip Morris International Inc.**

Philip Morris International (PMI) [NYSE / Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in over 160 countries. In 2008, the Company held an estimated 15.6% share of the international cigarette market outside of the United States. For more information, see [www.pmintl.com](http://www.pmintl.com).