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FOR IMMEDIATE RELEASE...

**COLGATE-PALMOLIVE WEBCASTS PRESENTATION AT THE
CONSUMER ANALYST GROUP OF NEW YORK CONFERENCE**

New York, New York, February 11, 2010... Colgate-Palmolive Chairman, President and CEO, Ian Cook, will present on Thursday, February 18, 2010 at 8:00 a.m. ET at the Consumer Analyst Group of New York Conference.

Investors may access a live webcast of this presentation on Colgate's web site at <http://www.colgate.com>. For those unable to participate during the live webcast, a recorded version of the webcast will be made available through the 'For Investors' page of Colgate's web site.

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About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Elmex, Tom's of Maine, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's web site at <http://www.colgate.com>.