

## PRESS RELEASE

Investor Relations

Philip Morris International Inc.

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PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC. (PMI)** **TO WEBCAST PRESENTATION AT** **CONSUMER ANALYST GROUP OF NEW YORK (CAGNY) CONFERENCE**

NEW YORK, February 11, 2010 – Philip Morris International Inc. (NYSE/Euronext Paris :PM) will host a live audio webcast of its presentation at the annual Consumer Analyst Group of New York (CAGNY) conference at [www.pmintl.com](http://www.pmintl.com) on Wednesday, February 17, 2010 at approximately 9:15 a.m. ET.

The webcast will provide live audio of a presentation and Q&A session by Mr. Hermann Waldemer, Chief Financial Officer. The webcast will be in a listen-only mode.

An archived copy of the webcast, together with presentation remarks and slides will be available at [www.pmintl.com/investors](http://www.pmintl.com/investors).

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) [NYSE / Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has approximately 77,300 employees and its products are sold in over 160 countries. In 2009, the Company held an estimated 15.4% share of the international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see [www.pmintl.com](http://www.pmintl.com).