## **PRESS RELEASE**

**Investor Relations** 

Philip Morris International Inc.

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## PHILIP MORRIS INTERNATIONAL INC. (PMI) FILES FORMS 4

NEW YORK, February 18, 2010– Philip Morris International Inc. (NYSE / Euronext Paris: PM) today informs its stockholders that statements of changes in beneficial ownership of its officers and directors on Forms 4, as required by Section 16(a) of the U.S. Securities Exchange Act of 1934, as amended, have been filed with the U.S. Securities and Exchange Commission ("SEC").

PMI makes available free of charge on its website, at <a href="https://www.pmintl.com">www.pmintl.com</a>, its Annual Reports on Form10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, reports filed pursuant to Section 16 of the U.S. Securities Exchange Act of 1934 and amendments to those reports as soon as reasonably practicable after PMI electronically files or furnishes such materials to the SEC. All of these documents will be provided free of charge to any shareholder requesting a copy by writing to: Philip Morris International Inc., 120 Park Avenue, New York, New York 10017, U.S.A., Attention: Corporate Secretary. These documents are also available on the SEC's website at <a href="https://www.sec.gov">www.sec.gov</a>.

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## About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has approximately 77,300 employees and its products are sold in over 160 countries. In 2009, the Company held an estimated 15.4% share of the international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see <a href="https://www.pmintl.com">www.pmintl.com</a>. Trademarks and service marks mentioned in this release are the property of, or licensed by, the subsidiaries of PMI.