

Philip Morris International Inc. (PMI) Calls Stockholder Meeting

NEW YORK--(BUSINESS WIRE)-- Regulatory News:

Philip Morris International Inc. (NYSE/Euronext Paris: PM) today informs its stockholders that it is holding the 2010 Annual Meeting of Stockholders of PMI at 9:00 a.m. on Wednesday, May 12, 2010, in the Metropolitan Ballroom, at the Sheraton New York Hotel and Towers, 811 Seventh Avenue, New York, New York, U.S.A., for the following purpose:

1) To elect ten directors.

2) To ratify the selection of PricewaterhouseCoopers SA as independent auditors for the Company for the fiscal year ending December 31, 2010.

3) To vote on two stockholder proposals, if properly presented at the meeting.

4) To transact other business properly coming before the meeting.

Only stockholders of record on March 16, 2010 are entitled to vote at the meeting, or at adjournments or postponements of the meeting.

To obtain copies of PMI's proxy statement for its 2010 Annual Meeting of Stockholders and the necessary documents to vote your shares, please consult PMI's website at <u>www.pmi.com/investors</u>.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including Marlboro, the number one cigarette brand worldwide. PMI has more than 77,000 employees and its products are sold in approximately 160 countries. In 2009, the company held an estimated 15.4% share of the total international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see <u>www.pmi.com</u>.

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