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2009 DIVIDEND

At the Annual Shareholders' Meeting of Christian Dior, held on April 15, 2010, approval was given for the payment of a gross dividend for financial year 2009 of 1.66 Euro per share.

Taking into account the 0.44 Euro paid on December 2, 2009, the balance of 1.22 Euro will be paid on May 25, 2010. The last trading day with dividend rights attached is May 19, 2010.

This press release is available on the website www.dior-finance.com.