

PRESS RELEASE

Investor Relations

Philip Morris International Inc.

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PHILIP MORRIS INTERNATIONAL

**PHILIP MORRIS INTERNATIONAL INC. (PMI)
TO HOST WEBCAST OF 2010 ANNUAL MEETING OF STOCKHOLDERS**

NEW YORK, May 5, 2010 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast at www.pmi.com on Wednesday, May 12, 2010 at 9:00 a.m. ET of the 2010 Annual Meeting of Stockholders. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, June 10, 2010 at www.pmi.com.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 77,000 employees and its products are sold in approximately 160 countries. In 2009, the company held an estimated 15.4% share of the total international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.