

PRESS RELEASE

Investor Relations

Philip Morris International Inc.

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PHILIP MORRIS INTERNATIONAL

**PHILIP MORRIS INTERNATIONAL INC.
TO HOST WEBCAST OF PRESENTATION AT
GOLDMAN SACHS CONSUMER PRODUCTS SYMPOSIUM**

NEW YORK, May 6, 2010 – Philip Morris International, Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of the company's remarks and question-and-answer session by Hermann Waldemer, Chief Financial Officer, at the Goldman Sachs Consumer Products Symposium at www.pmi.com on Thursday, May 13, 2010, at approximately 8:35 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, June 11, 2010 at www.pmi.com.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 77,000 employees and its products are sold in approximately 160 countries. In 2009, the company held an estimated 15.4% share of the total international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.