

PRESS RELEASE



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PHILIP MORRIS INTERNATIONAL INC. (PMI) **PRESENTS AT GOLDMAN SACHS CONSUMER PRODUCTS SYMPOSIUM**

NEW YORK, May 13, 2010 – Philip Morris International Inc.'s (NYSE / Euronext Paris: PM) Chief Financial Officer, Hermann Waldemer, will address investors today at the Goldman Sachs Consumer Products Symposium in New York.

The presentation and Q&A session are being webcast live, in a listen-only mode, beginning at approximately 8:35 a.m. ET, at www.pmi.com. Highlights of the presentation include a review of business drivers, and PMI's performance, in the first quarter 2010.

An archived copy of the webcast, together with selected slides, including reconciliation slides of non-GAAP measures, will be available until 5:00 p.m. ET on Friday, June 11, 2010, at www.pmi.com.

About Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 77,000 employees and its products are sold in approximately 160 countries. In 2009, the company held an estimated 15.4% share of the total international cigarette market outside of the U.S., or 26% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.

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