

Subject: ACCEPTED FORM TYPE 8-K (0001193125-10-139536)
Date: 15-Jun-2010 13:00

THE FOLLOWING SUBMISSION HAS BEEN ACCEPTED BY THE U.S. SECURITIES AND EXCHANGE COMMISSION.

COMPANY: Philip Morris International Inc.
FORM TYPE: 8-K NUMBER OF DOCUMENTS: 2
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PLEASE REFER TO THE ACCESSION NUMBER LISTED ABOVE FOR FUTURE INQUIRIES.

REGISTRANT(S):

1. CIK: 0001413329
COMPANY: Philip Morris International Inc.
FORM TYPE: 8-K
FILE NUMBER(S):
1. 001-33708

ITEM(S):

1. 8.01
2. 9.01

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): June 12, 2010

Philip Morris International Inc.

(Exact name of registrant as specified in its charter)

Virginia
(State or other jurisdiction
of incorporation)

1-33708
(Commission
File Number)

13-3435103
(I.R.S. Employer
Identification No.)

120 Park Avenue, New York, New York
(Address of principal executive offices)

10017-5592
(Zip Code)

Registrant's telephone number, including area code: (917) 663-2000

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

As previously disclosed, on July 10, 2009, Philip Morris International Inc. (the “Company”) entered into an agreement to purchase 100% of the shares of privately owned Colombian cigarette manufacturer, Productora Tabacalera de Colombia, Protabaco, Ltda., for \$452 million. The transaction was subject to competition authority approval and final confirmatory due diligence.

On June 12, 2010, the Company issued a press release announcing the Colombian competition authority’s initial decision not to approve the Company’s application for the acquisition, as proposed, and the commencement of a reconsideration process.

A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference in its entirety.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Philip Morris International Inc. Press Release dated June 12, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIP MORRIS INTERNATIONAL INC.

By: /s/ G. PENN HOLSENBECK
Name: **G. Penn Holsenbeck**
Title: **Vice President & Corporate Secretary**

DATE: June 15, 2010

INDEX TO EXHIBITS

<u>Exhibit No.</u>	<u>Description</u>
99.1	Philip Morris International Inc. Press Release dated June 12, 2010

Philip Morris International Inc. (PMI) Continues to Pursue Acquisition of Protabaco

BOGOTA, COLOMBIA, June 12, 2010. Philip Morris International Inc. (PMI) expressed today its disappointment with the initial decision of the Superintendent of Industry and Commerce (SIC) of not approving its application for the acquisition of Protabaco, as proposed, and announced that it will seek reconsideration of the initial decision.

James Mortensen, PMI's President for Latin America & Canada, said that "We are obviously disappointed with this initial decision but the process is continuing and PMI is committed to working with the SIC to address its concerns and we remain hopeful we can successfully complete the acquisition of Protabaco, the second largest cigarette manufacturer in Colombia." Mortensen added that "PMI is the best partner for Protabaco, its workers, Colombian growers, and the community in general."

PMI has demonstrated its strong commitment to the country by promoting the expansion of employment and development in rural tobacco growing areas, providing support to the process of the Reintegration Office and combating the illicit trade of tobacco products. Mortensen reiterated PMI's strong interest in further investments in these areas.

Philip Morris International Inc. Profile

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 77,000 employees and its products are sold in approximately 160 countries. In 2009, the company held an estimated 15.4% share of the total international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.

For further information, contact:

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