Dassault Systèmes Expands its V6 Portfolio to Design Smart Products

Acquisition of Geensoft to Digitally Validate Embedded Software in Intelligent Vehicles

DASSAULT SYSTÈMES SWYM CONFERENCE – Vélizy-Villacoublay, France – June 22, 2010 – Dassault Systèmes (DS) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, today announced a new step in its systems strategy with the acquisition of Geensoft, the leading provider of innovative embedded systems development solutions, for 5.5M€. The V6 portfolio is expanded by adding the capacity to model and generate the entire vehicle control software system, allowing a validation loop by connecting the physical equipment with the digital mock up.

Most companies across industries are facing significant challenges mastering the growing complexity of systems and complying with stringent quality and safety regulations, while controlling costs and delivery time. In recent years, DS has heavily invested to meet strong customer demand for multi-disciplinary integration and collaboration, and thereby support its customers' transformation strategies.

"I am delighted to have Geensoft's team of experts join Dassault Systèmes," said Dominique Florack, senior executive vice president, Products, Research & Development, Dassault Systèmes. "Together we will make the virtual product closer to the real world."

"As chairman of the Modelica Association," said Prof. Dr.-Ing. Martin Otter, Institute of Robotics and Mechatronics, DLR Research Center Oberpfaffenhofen. "I am very enthusiastic about this acquisition, which will further boost the smooth integration of Modelica and AUTOSAR provided through the EUROSYSLIB and MODELISAR European Research projects. Modelica is the winning language for multi-disciplinary systems modeling and simulation. You will now be able to generate embedded code directly from Modelica and run it in the context of the virtual product model."

DS's V6 PLM platform delivers a unique collaborative environment that will bring together multiple systems engineering disciplines, working with literally hundreds of disconnected domain specific tools today. By leveraging Geensoft technology on the V6 platform, and exploiting the power of 3D together with information search technology, DS is positioned to deliver a new class of PLM systems engineering solutions.

"We are a long-time user of the Geensoft tools, including the AUTOSAR Builder, ControlBuild and Reqtify embedded solutions," said Patrick Sudan, director of Automation, PSA Peugeot Citroën. "The integration of Geensoft's innovative capabilities around modeling with DS's systems engineering solutions and the ability to leverage

models in embedded electronics and automation for development, integration and validation is very good news for corporate customers, such as PSA. By providing integration in the PLM design environment, we believe this acquisition has the potential to significantly improve the overall efficiency of our vehicle design process in the future."

"We couldn't dream of a better partner than DS to expand the reach of our solutions worldwide. Our customers, such as PSA Peugeot Citroën, Alstom and Airbus have already started to transform their embedded systems design approach. Integration with PLM will open new horizons for many companies in different industries looking to federate their innovation efforts," said Marc Frouin, CEO, Geensoft. "The implementation of end-to-end solutions for the modeling of functions and architecture, including embedded code, for the automotive, rail, and aerospace industries, will enable us to facilitate the delivery of new innovative products to the market and streamline development time and cost."

About Geensoft
Geensoft delivers industry-proven, best-in-class embedded systems development tools and professional services that help engineering teams in the aerospace, automotive, defense, energy, industrial automation, medical and transportation industries to more efficiently manage their engineering processes as well as design, verify and validate their model-based embedded systems applications. Headquartered in France, Geensoft has sales offices in Europe and Japan supported by a network of distributors and value-added integrators worldwide.

About Dassault Systèmes
As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 115,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. For more information, visit http://www.3ds.com.

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