



Financial Calendar

Press release - Paris, 30 juin 2010

Please find below Pernod Ricard's key financial calendar dates*:

2009/10 Full-year trading statement	Thursday 22 July 2010
2009/10 Annual Sales and Results	Thursday 2 September 2010
2010/11 1 st Quarter Sales	Thursday 21 October 2010
2009/10 Combined General Meeting	Wednesday 10 November 2010
2010/11 Half-year trading statement	Thursday 20 January 2011
2010/11 Half-year Sales and Results	Thursday 17 February 2011
2010/11 3 rd Quarter Sales	Thursday 5 mai 2011

* The fiscal years will begin on 1 July and end on 30 June of the following year.

Shareholders' calendar: 2009/10 Full-year trading update: Thursday 22 July 2010 after close of trading.

About Pernod Ricard

Pernod Ricard is the world's co-leader in Wines and Spirits with consolidated sales of € 7,203 million in 2008/09. Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008).

Pernod Ricard owns one of the most prestigious brand portfolios in the sector: Absolut Premium Vodka; Ricard pastis; Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies; Jameson's Irish Whiskey; Martell cognac; Havana Club rum; Beefeater gin; Kahlúa and Malibu liqueurs; Mumm and Perrier-Jouët champagnes; and Jacob's Creek, Montana, Campo Viejo and Graffigna wines.

The Group believes in a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of around 19,000 people. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products.

Pernod Ricard's strategy and ambitions are founded on 3 key values that guide its development: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

To read more, please go to www.pernod-ricard.com

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