

JCDecaux Airport wins the contract to operate indoor and outdoor advertising space at Lille Airport for 8 ½ year period

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Paris, July 6, 2010 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region and number two worldwide, today announced that JCDecaux Airport, the Group's world-leading subsidiary specialising in airport advertising, has renewed its contract to operate advertising space in Lille-Lesquin Airport for an 8½ year period. The contract was awarded following a consultation process.

Handling a total of 1.14 million passengers in 2009, Lille-Lesquin Airport is France's tenth largest airport.

Under the contract, JCDecaux Airport will deploy the very latest technology to provide innovative and flexible advertising campaigns at the airport. JCDecaux Airport will also introduce ambient media solutions, providing benefits for the airport, passengers and brands

Isabelle Fourmentin, Executive Vice-President of JCDecaux Airport, said: *"We are delighted that Lille-Lesquin Airport has chosen JCDecaux Airport once again, and look forward to working with the senior management team at the Airport as their development projects move forward. Under the contract, JCDecaux Airport will provide flexible advertising solutions backed by the knowledge and sales expertise of the market leader in airport advertising."*

Key Figures for the Group:

- 2009 revenues: €1,918.8 m, Q1 2010 revenues: €487.2m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (428,000 advertising panels)
- No.1 worldwide in transport advertising with 163 airports and more than 300 transport contracts in metros, buses, trains and tramways (380,200 advertising panels)
- No.1 in Europe for billboards (230,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,040,600 advertising panels in 55 countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 9,940 employees

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