



## PUBLICIS GROUPE

### PRESS RELEASE

## PUBLICATION DATE FOR PUBLICIS GROUPE'S RESULTS FOR THE FIRST HALF OF 2010

*Paris, July 15, 2010* - Publicis Groupe will publish its Half-Year 2010 Results on July 29, before the market opens.

An invitation including all the details about the webcast and the conference call will be available shortly.

#### **About Publicis Groupe**

Publicis Groupe [Euronext Paris: FR0000130577] is the world's third largest communications group. It ranks as the world's second largest media counsel and buying group, and is the first global network in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,500 professionals. Publicis Groupe offers local and international clients a complete range of advertising services through three global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi, two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty, as well as New York-based Kaplan Thaler Group. Media consultancy and buying is offered through the two first ranked worldwide networks, Starcom MediaVest Group and ZenithOptimedia; and interactive and digital marketing led by the two first ranked Digitas and Razorfish networks. Publicis Groupe launched VivaKi to leverage the combined scale of the autonomous operations of Digitas, Denuo, Razorfish, Starcom MediaVest Group and ZenithOptimedia to develop new services, tools, and next generation digital platforms. Publicis Groupe's specialized agencies and marketing services offer healthcare communications with Publicis Healthcare Communications Group (PHCG, the first network in healthcare communications), sustainability communications and multicultural communications. With MS&LGroup, one of the world's top three PR and Events networks, expertise ranges from corporate and financial communications to public relations and public affairs, branding, social media marketing and events, sports marketing and events.

Web site: [www.publicisgroupe.com](http://www.publicisgroupe.com)

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#### **CONTACTS:**

##### **Publicis Groupe:**

Martine Hue, Investor Relations:

[martine.hue@publicisgroupe.com](mailto:martine.hue@publicisgroupe.com)

+ 33 (0)1 44 43 65 00

Peggy Nahmany, External Communications:

[peggy.nahmany@publicisgroupe.com](mailto:peggy.nahmany@publicisgroupe.com)

+ 33 (0)1 44 43 72 83