

## PRESS RELEASE

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

Media:

Lausanne: +41 (0)58 242 4500



PHILIP MORRIS INTERNATIONAL

### PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2010 SECOND-QUARTER RESULTS

NEW YORK, July 15, 2010 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast at [www.pmi.com](http://www.pmi.com) on Thursday, July 22, 2010 at 9:00 a.m. ET to discuss 2010 second-quarter results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, Hermann Waldemer, Chief Financial Officer, will discuss the company's 2010 second-quarter results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, August 20, 2010 at [www.pmi.com](http://www.pmi.com).

###

#### **Philip Morris International Inc. Profile**

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 160 countries. In 2009, the company held an estimated 15.4% share of the total international cigarette market outside of the U.S., or 26.0% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).