

Colombes, September 24<sup>th</sup>, 2010

## **Arkema expands its presence in emulsions in China**

**Arkema has announced the construction of a latex plant in China to produce a range of emulsion polymers for use primarily in the coatings and adhesives markets. Arkema will invest \$30 million in the new plant located on its Changshu platform. Start-up is expected in late 2012.**

*“Building an Arkema Emulsion Systems facility in China is an important milestone for our business,” said Richard Jenkins, Managing Director of Arkema Emulsion Systems Business Unit. “The Changshu facility will allow us to support our global customers who are operating in, or expanding into, the region. This investment represents our first step toward establishing Arkema Emulsion Systems as a multi-national latex supplier. We will continue to explore expansion opportunities that will allow us to better serve our global customers.”*

Expanding manufacturing into China for emulsion products enhances Arkema’s position as an integrated global raw materials source for its customers in many industries, and reinforces Arkema’s strategy to grow its position in Asia and increase its acrylics downstream integration. Adding capability for emulsion products will further enhance Arkema’s offering in the region to coatings manufacturers, especially after the completion of the Coatex acrylic polymer plant which is expected to start up mid 2011 as announced in July 2009.

*Emulsion polymer products (latexes) are used in interior and exterior architectural coatings, elastomeric roof and wall coatings, traffic marking paints; sealant and construction products, and pressure-sensitive adhesives for tapes and labels.*

*A global chemical company, Arkema consists of three businesses: Vinyl Products, Industrial Chemicals, and Performance Products. Arkema reported sales of 4.4 billion euros in 2009. Arkema has 13,800 employees in over 40 countries and seven research centers located in France, the United States and Japan. With internationally recognized brands, Arkema holds leadership positions in its principal markets.*

**Investor Relations:**

Sophie Fouillat                      Tel: +33 1 49 00 86 37  
Jérôme Raphanaud                Tel: +33 1 49 00 72 07

sophie.fouillat@arkema.com  
jerome.raphanaud@arkema.com

**Corporate Press Relations:**

Sybille Chaix                        Tel: +33 1 49 00 70 30

sybille.chaix@arkema.com

**Product Press Relations:**

Bob Cook                            Tel: + 1 615 758 8319

rm.cook@tds.net