



***BioAlliance Pharma staff to participate in the
Odyssey breast cancer charity fun run***

Paris, September 29th, 2010 – A team from BioAlliance Pharma SA (Euronext Paris –BIO) will participate in the Odyssey charity fun run on Sunday October 3rd, at Bois de Vincennes, Paris, to the benefit of fight against breast cancer.

BioAlliance Pharma builds up its growth on innovation dedicated to the treatment of cancer patients and supportive care. The company's employees share this commitment and have decided to rally to the cause. A team representing BioAlliance Pharma will participate in this sport challenge and convivial event.

In France, almost 42 000 new cases of breast cancer are diagnosed every year. Although the annual death rate caused by this pathology has decreased thanks to earlier diagnosis and new drugs, much remains to be done. The funds raised during the Odyssey events will be donated to breast cancer support groups and cancer research charities. Information on the disease, its diagnosis and the different kinds of support available to patient and their families will be presented on charity booths at the event.

About BioAlliance Pharma

Dedicated to cancer and supportive care – cancer related pathologies, chemotherapy and radiotherapy-induced complications and opportunistic infections in immunocompromised patients – BioAlliance conceives and develops innovative products, especially in the hospital setting and for orphan or rare diseases.

Created in 1997 and introduced to the Euronext Paris market in 2005, BioAlliance Pharma's ambition is to become a leading player in these fields by coupling innovation to patient needs. The company's teams have the key competencies required to identify, develop and register drugs in Europe and the USA; the products' commercialization rights are licensed to international commercial partners invested in the hospital setting. In areas where medical needs are insufficiently met, its targeted approaches help overcome drug resistance and improve patient health & quality of life.

BioAlliance Pharma has developed an advanced product portfolio:

Loramyc[®]/Oravig[®] (Oropharyngeal candidiasis in immunocompromised patients): Registered in 26 European countries, in Korea and in the United States

Setofilm[®] (Prevention and treatment of -chemotherapy, radiotherapy and post operative- induced nausea and vomiting in adults and children): Registered in 16 European countries

Acyclovir Lauriad[®] (Labialis herpes): Positive phase III final results

Fentanyl Lauriad[®] (Chronic cancer pain): Positive preliminary Phase I results

AMEP[®] (Invasive melanoma): Phase I

Clonidine Lauriad[®] (Mucositis): Phase II

Doxorubicine Transdrug[®] (Liver cancer): Phase II

For more information, visit the BioAlliance Pharma web site at www.bioalliancepharma.com

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For a discussion of risks and uncertainties which could cause actual results, financial condition, performance or achievements of BioAlliance Pharma SA to differ from those contained in the forward-looking statements, please refer to the Risk Factors ("Facteurs de Risque") section of the 2009 Reference Document filed with the AMF on June 29, 2010, which is available on the AMF website (<http://www.amf-france.org>) or on BioAlliance Pharma SA's website (<http://www.bioalliancepharma.com>).

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