

## **NEWS RELEASE**

### **Cliffs Natural Resources Inc. CFO, Laurie Brlas, Named Crain's Cleveland Business CFO of the Year**

**CLEVELAND – Oct. 26, 2010** – Cliffs Natural Resources Inc. (**NYSE: CLF**) (**Paris: CLF**) announced today that Laurie Brlas, executive vice president, finance and administration & chief financial officer, was named *Crain's Cleveland Business* CFO of the Year among Northeast Ohio's top financial officers for her outstanding fiscal leadership and asset management. Ms. Brlas was recognized within the Large Public Company category.

Ms. Brlas has served in various financial executive roles at a number of Cleveland-based public companies. She joined Cliffs in December 2006 as senior vice president, chief financial officer and treasurer. In her current role, Ms. Brlas has leadership responsibilities for finance, accounting, strategic planning, investor relations, tax, and treasury functions as well as information technology, human resources and communications. Ms. Brlas joined Cliffs with an extensive accounting and finance career spanning more than 20 years.

Ms. Brlas earned her bachelor's degree in accounting from Youngstown State University. She sits on the Board of Directors of Perrigo where she is Chair of the Audit Committee and also is a member of the Board of The First Tee of Cleveland. She was recently chosen as part of the Class of 2010 of Crain's "Women of Note."

To be added to Cliffs Natural Resources' e-mail distribution list, please click on the link below:

<http://www.cpg-llc.com/clearsite/clf/emailoptin.html>

#### **About Cliffs Natural Resources Inc.**

Cliffs Natural Resources Inc. is an international mining and natural resources company. A member of the S&P 500 Index, we are the largest producer of iron ore pellets in North America, a major supplier of direct-shipping lump and fines iron ore out of Australia and a significant producer of high and low volatile metallurgical coal. With core values of environmental and capital stewardship, our colleagues across the globe endeavor to provide all stakeholders operating and financial transparency as embodied in the Global Reporting Initiative (GRI) framework. Our Company is organized through three geographic business units:

The North American business unit is comprised of six iron ore mines owned or managed in Michigan, Minnesota and Canada and six coal mines located in West Virginia and Alabama.

The Asia Pacific business unit is comprised of two iron ore mining complexes in Western Australia and a 45% economic interest in a coking and thermal coal mine in Queensland, Australia. The Latin American business unit includes a 30% interest in the Amapá Project, an iron ore project in the state of Amapá in Brazil.

Other projects under development include a biomass production plant in Michigan and Ring of Fire chromite properties in Ontario, Canada. Over recent years, Cliffs has been executing a strategy designed to achieve scale in the mining industry and focused on serving the world's largest and fastest growing steel markets.

News releases and other information on the Company are available on the Internet at:

<http://www.cliffsnaturalresources.com> or  
[www.cliffsnaturalresources.com/Investors/Pages/default.aspx?b=1041&1=1](http://www.cliffsnaturalresources.com/Investors/Pages/default.aspx?b=1041&1=1)

**GLOBAL COMMUNICATIONS AND INVESTOR RELATIONS CONTACTS:**

Steve Baisden  
Sr. Director, Investor Relations and Communications  
(216) 694-5280

Jessica Moran  
Manager, Investor Relations  
(216) 694-6532

Patricia Persico  
Sr. Manager, Media Relations and Marketing Communications  
(216) 694-4052

###