

Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

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2010 INTERIM DIVIDEND

An interim dividend of a gross amount of 0.88 euro per share will be paid on December 2, 2010.

The ex-dividend date is November 29, 2010 in the morning.

The last trading day with interim dividend rights is November 26, 2010.

This press release is available on the website www.dior-finance.com