



## PUBLICIS GROUPE

### PRESS RELEASE

## HALF-YEAR FINANCIAL STATEMENT LIQUIDITY CONTRACT WITH SG SECURITIES (PARIS)

**Paris, January 11, 2010** - Under the liquidity contract with SG Securities (Paris), the following means were attributable to the liquidity contract at December 31, 2010:

- 0 PUBLICIS GROUPE share
- 28 573 601, 16 €

Last half-year reporting at June 30, 2010, means attributed to the liquidity contract were:

- 70 445 PUBLICIS GROUPE shares
- 26 063 876, 51 €

# # #

#### **About Publicis Groupe**

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries on five continents, Publicis Groupe offers local and international clients a complete range of advertising services through three global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi, and numerous agencies including Fallon, 49%-owned Bartle Bogle Hegarty, and Kaplan Thaler Group. VivaKi combines digital and media expertise, allowing to connect with consumers in a holistic way, with Starcom MediaVest Group and ZenithOptimedia worldwide media networks; and interactive and digital marketing led by Digitas and Razorfish networks. VivaKi develops new services, tools, and next generation digital platforms. Publicis Groupe's specialized agencies and marketing services offer healthcare communications with Publicis Healthcare Communications Group (PHCG, the first network in healthcare communications), sustainability communications and multicultural communications. With MSLGROUP, one of the world's top five PR and Events networks, expertise ranges from corporate and financial communications to public relations and public affairs, branding, social media marketing and events.

**Web site:** [www.publicisgroupe.com](http://www.publicisgroupe.com)

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