HOLOGRA

Marne-la-Vallée, January 12, 2011 -

PROVISIONAL FINANCIAL ANNOUNCEMENTS CALENDAR 2011*

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| | DATES |
|------------------------------|-----------------|
| Sales 2010 | 18 January 2011 |
| Annual results 2010 ** | 15 March 2011 |
| First quarter sales 2011 | 12 April 2011 |
| Shareholders' Annual meeting | 26 May 2011 |
| Half-year results 2011 | 26 July 2011 |
| Third quarter sales 2011 ** | 11 October 2011 |
| Sales 2011 | 17 January 2012 |

* Press release accessible after market close on the web site <u>www.hologram-industries.com</u> ** Financial analysts meeting the day after

Hologram. Industries is a provider of high security anti-counterfeiting solutions for: Identity documents Vehicle documents Brand products Fiduciary documents; Identifying and searching for illicit digital content In 2009 the Group had sales of € 28.3 million. Hologram. Industries' expertise is based on two major technology areas: computing and optics Euronext Paris– Code ISIN : FR000062168

Financial communications

Media relations

Asset Com Laurence Costes Tel. : + 33 1 41 22 90 95 Icostes@assetcom.fr Kablé Communication Catherine Kablé +33 1 44 50 54 75 catherine.kable@kable-cf.com Investor relations

Hologram. Industries Grégory Wagemans + 33 1 64 76 31 00 finances@hologram-industries.com