HOLOGRA

Marne-la-Vallée, January 12, 2011 -

PROVISIONAL FINANCIAL ANNOUNCEMENTS CALENDAR 2011*

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	DATES
Sales 2010	18 January 2011
Annual results 2010 **	15 March 2011
First quarter sales 2011	12 April 2011
Shareholders' Annual meeting	26 May 2011
Half-year results 2011	26 July 2011
Third quarter sales 2011 **	11 October 2011
Sales 2011	17 January 2012

* Press release accessible after market close on the web site <u>www.hologram-industries.com</u> ** Financial analysts meeting the day after

Hologram. Industries is a provider of high security anti-counterfeiting solutions for: Identity documents Vehicle documents Brand products Fiduciary documents; Identifying and searching for illicit digital content In 2009 the Group had sales of € 28.3 million. Hologram. Industries' expertise is based on two major technology areas: computing and optics Euronext Paris– Code ISIN : FR000062168

Financial communications

Media relations

Asset Com Laurence Costes Tel. : + 33 1 41 22 90 95 Icostes@assetcom.fr Kablé Communication Catherine Kablé +33 1 44 50 54 75 catherine.kable@kable-cf.com Investor relations

Hologram. Industries Grégory Wagemans + 33 1 64 76 31 00 finances@hologram-industries.com