

Paris, January 26, 2011

## **Vivendi has sold all its stake in NBC Universal for a total of \$5.8 billion**

Vivendi has concluded, on January 25, 2011, the sale of the remainder of its stake in NBC Universal, a 12.34% stake, for \$3.8 billion to GE.

Vivendi has sold its whole 20% stake in NBC Universal for a total cash amount of \$5.8 billion, excluding dividends (\$390 million between January 2010 and January 2011), in accordance with the December 2009 agreement between Vivendi and GE.

Commenting on the sale, Jean-Bernard Lévy, CEO of Vivendi, stated: *"We are very satisfied that our strategic objective to exit NBC Universal has been completed. We wish all parties well in their new venture. Vivendi now has control of all its assets and is fully focused on pursuing its profitable growth strategy"*.

### **About Vivendi**

***Vivendi is at the heart of the worlds of content, platforms and interactive networks.***

***Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in Pay TV (Canal+ Group).***

***In 2009, Vivendi achieved revenues of €27.1 billion and adjusted net income of €2.6 billion. With operations in 77 countries, the Group has over 49,000 employees.***

***[www.vivendi.com](http://www.vivendi.com)***

### **Important disclaimers**

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