



PUBLICIS GROUPE

4th Quarter Revenue and Full-Year 2010 Annual Results

Publicis Groupe's Q4 Revenue and 2010 Annual Results will be announced on Thursday, February 10, 2011, before market open.

The meeting will take place on the same day at 10am at the Publicis Cinema (131 avenue des Champs Elysées, 75008 Paris).

The presentation will be given by Maurice Lévy, Chairman & CEO and Jean-Michel Etienne, Executive Vice President and CFO. It will be conducted in French with simultaneous translation into English.

The presentation and the webcast will be available on Publicis Groupe's website: (<http://www.publicisgroupe.com>) (Investor Relations Section/ Presentations and Webcasts)