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PRESS RELEASE

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**Publicis Groupe S.A.**

**Publication of Offer Document**

26 January 2011

For Immediate Release

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**FOR IMMEDIATE RELEASE**

26 January 2011

**Offer Document Posted**

**in respect of**

**Recommended Cash Offer**

**by**

**MMS UK Holdings Limited,**

**a wholly owned subsidiary of**

**Publicis Groupe S.A.,**

**for**

**Chemistry Communications Group plc**



Further to the announcement made by Publicis this morning of the terms of a recommended cash offer to be made by MMS UK Holdings Limited ("MMS"), a wholly owned subsidiary of Publicis, for the entire issued and to be issued ordinary share capital of Chemistry, Publicis announces that the Offer Document relating to the all cash offer of 37 pence per Chemistry Share is being posted to Chemistry Shareholders today.

The Offer Document is available for inspection during normal business hours on any weekday (Saturdays, Sundays and public holidays excepted) at the offices of Lewis Silkin LLP, 5 Chancery Lane, Clifford's Inn, London EC4A 1BL and on the websites of Publicis at <http://www.publicisgroupe.com> and Chemistry at [www.chemistrygroup.co.uk](http://www.chemistrygroup.co.uk) whilst the Offer is open for acceptance.

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A copy of this announcement will be available on Publicis' website (<http://www.publicisgroupe.com>).

Other than as expressly set out in this announcement, capitalised terms used in this announcement shall have the meaning given to them in the Offer Document published by Publicis today.

Rothschild, which is authorised and regulated in the United Kingdom by the Financial Services Authority, is acting exclusively for MMS and Publicis as financial adviser in relation to the Offer and for no one else in connection with the matters referred to in this announcement and will not be responsible to anyone other than MMS and Publicis for providing the protections afforded to clients of Rothschild or for providing advice in relation to the Offer, the Announcement, the content of this announcement or any matter referred to herein. Neither Rothschild nor any of its subsidiaries, branches or affiliates owes or accepts any duty, liability or responsibility whatsoever (whether direct or indirect, whether in contract, in tort, under statute or otherwise) to any person who is not a client of Rothschild in connection with this announcement, any statement contained herein or otherwise.



This announcement is for information purposes only and is not intended to and does not constitute or form part of any offer or invitation to sell or the solicitation of an offer to subscribe for or buy or an invitation to purchase or subscribe for any securities or the solicitation of any vote or approval in any jurisdiction pursuant to the Offer or otherwise.

The availability of the Offer or the distribution of this announcement to Chemistry Shareholders who are not resident in the United Kingdom may be affected by the laws and regulations of the relevant jurisdiction in which they are located or of which they are citizens. Any persons who are subject to the laws and regulations of any jurisdiction other than the United Kingdom should inform themselves of, and observe, any and all applicable legal or regulatory requirements of their jurisdiction. Any failure to comply with the requirements of such jurisdictions may constitute a violation of the securities laws of such jurisdictions.

The release, publication or distribution of this announcement in jurisdictions other than in the United Kingdom may be restricted by law and therefore any persons who are subject to the laws of any jurisdiction other than the United Kingdom should inform themselves about, and observe, any applicable requirements. Any failure to comply with the applicable restrictions may constitute a violation of the securities laws of any such jurisdiction. To the fullest extent permitted by applicable law, the companies involved in the Offer disclaim any responsibility or liability for the violation of such restrictions by any person.

This announcement has been prepared for the purposes of complying with English law, the City Code, the PLUS Rules and the Disclosure and Transparency Rules and the information disclosed may not be the same as that which would have been disclosed if this document had been prepared in accordance with the laws of any jurisdiction outside the United Kingdom.

The Offer will not be made, directly or indirectly, in, into or from any jurisdiction where to do so would violate the laws in that jurisdiction. Accordingly, copies of this announcement and the Offer Documentation will not be and must not be, mailed or otherwise forwarded, distributed or sent in, into or from any jurisdiction where to do so would violate the laws of that jurisdiction.