



Sales of the 2nd quarter 2010/11 Good outlook

Business Unit (BU) (M€)	Q.2 2010/11 (Oct. – Dec.)	Q.2 2009/10 (Oct. – Dec.)	change (M€)	Q.1 2010/11 (July – Sept.)	Change (M€)
Community service	0.6	0.7	- 0.1	1.4	- 0.8
BtoO (operators) activities	0.7	0.7	0.0	0.7	0.0
BtoB activities	1.3	2.6	- 1.3	1.4	- 0.1
Well Being	1.1	5.9	- 4.8	2.0	- 0.9
Mass Market	0.1	0.3	- 0.2	0.2	- 0.1
Online games	0.0	0.0	0.0	0.0	0.0
Total	3.8	10.2	- 6.4	5.7	- 1.9

Sales - discontinued activities or activities being sold excluded -

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Community services	0.6	0.7	- 0.1	1.4	- 0.8
BtoO (operators) activities	0.7	0.7	0.0	0.7	0.0
BtoB activities	1.3	2.6	- 1.3	1.4	- 0.1
Well Being	0.3	0.2	+ 0.1	0.2	+ 0.1
Mass Market	0.1	0.1	0.0	0.1	0.0
Online games	0.0	0.0	0.0	0.0	0.0
Total	3.0	4.3	- 1.3	3.8	- 0.8

The sales of the Index Multimedia group during the second quarter is of 3.8 M€, including 3M€ for the maintained activities.

The refocusing of Index Multimedia on the *WEB Entertainment* demonstrates the good performance of the maintained activities and this despite the impact inherent to the selective reduction of partnerships which mechanically weights on the business.

- The **new Community Services** show a good dynamic especially “Tchatte.com” with a growth of 13% and our “logosonnerie” site with an increase of 344% compared with the same period of last year.
- The **BtoO Activities** remain stable.
- The **Well Being Activities** continue their growth with 0.3M€, i.e. an increase of 161% compared with the same period of last year. This increase is generated by the Wap business.
- The historical **Mass Market activities** confirm their decline but this decrease is compensated by the increase of the revenue generated by the “123Club” service (+242%).
- As far as games activities are concerned, due to the commercial launch end of December 2010 of our online game “The Tower of Druaga”, the first results are expected in Q3.

Based on the finalization during Q2 of the sale of its **Well Being and Mass Market direct marketing activities**, the group is now focussed on its new core business.

Capitalizing on a sound and solid base of businesses, the group has now the best assets to accelerate its action plan and put in place a profitable growth.

INDEX MULTIMEDIA is specialized in the development and sale of multimedia products and services.
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