



Press release

17 February 2011

Towards a strengthening in Chinese company Supor

The founding shareholders of the Chinese company Supor have expressed their desire to sell a 20% stake of the outstanding shares. Holding already 51.3% of the capital, Groupe SEB has declared to be willing to purchase this complementary stake of the capital.

In the frame of a Share Purchase Agreement, Groupe SEB has agreed to buy from the founding shareholders 115,450,400 shares at a price of RMB 30 each. Total price will thus be RMB 3,464m, ie about € 385m.

The SU family intends to remain a material shareholder of Supor with a 12.5% stake in the capital, which perfectly copes with Groupe SEB's will to pursue the win/win cooperation that has been prevailing between all shareholders since 2007. Current float today amounts to 16.2% of the capital and Groupe SEB has confirmed that it has no intention to delist Supor.

The Board of Directors of Supor held on February 16 approved this transaction. The public shareholders in turn will be asked to approve it in a shareholders' meeting to be held on March 4. If approval is obtained, Groupe SEB will have to seek the agreement of the Chinese authorities, and namely from the MOFCOM and the CSRC. The process is likely to require several months.

The purpose of this complementary acquisition is to strengthen the strategic investment completed by Groupe SEB in Supor in 2007 and secure the smooth development of the company through a solid and stable shareholders' base.

Groupe SEB will communicate on the different steps of the process as they take place.

The world leader in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands marketed through multi-format retailing. Selling some 200 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. Groupe SEB has more than 23,000 employees worldwide.

SEB S.A. ■

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