



On 21 February 2011, BIC Brazil signed an agreement to sell its unit, GUMTAC, to UPM Raflatac. GUMTAC – manufacturer of raw materials for self-adhesive paper and films – belonged to PIMACO which was acquired by BIC Brazil in 2006.

The goal of this divestiture is to give focus to the main consumer business with PIMACO.

## About BIC

*BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2010, BIC recorded net sales of 1,831.5 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 100 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone, Ethibel Excellence Europe and Carbon Disclosure French Leadership index 2010 (CDLI).*



For more information, please consult the corporate web site: [www.bicworld.com](http://www.bicworld.com)

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