

PRESS RELEASE

Investor Relations:
New York: +1 (917) 663 2233
Lausanne: +41 (0)58 242 4666

Media:
Lausanne: +41 (0)58 242 4500



PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. (PMI) **FILES ANNUAL REPORT ON FORM 10-K**

NEW YORK, February 28, 2011 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) today informs its stockholders its Annual Report on Form 10-K for the year ended December 31, 2010 has been filed with the U.S. Securities and Exchange Commission (“SEC”).

PMI makes available free of charge on its website at www.pmi.com, its Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, reports filed pursuant to Section 16 of the U.S. Securities Exchange Act of 1934 and amendments to those reports as soon as reasonably practicable after PMI electronically files or furnishes such materials to the SEC. All of these documents will be provided free of charge to any shareholder requesting a copy by writing to: Philip Morris International Inc., 120 Park Avenue, New York, New York 10017, U.S.A., attention: Corporate Secretary. These documents are also available on the SEC’s website at www.sec.gov.

###

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world’s top 15 brands, including *Marlboro*, the number one cigarettes brand worldwide. PMI’s products are sold in approximately 180 countries. In 2010, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 27.6% excluding the People’s Republic of China and the U.S. For more information, see www.pmi.com.