

Boulogne-Billancourt, 7th March 2011

LAURENCE GÉRICOT APPOINTED AS MEETIC'S CFO

MEETIC (FR0004063097 - MEET), the European leader in online dating, announces the appointment of Laurence Géricot as the Group's CFO, replacing Sandrine Leonardi, General Secretary. Laurence will report directly to the Managing Director, Philippe Chainieux.

A graduate of the ESSEC business school (1987) and aged 46, Laurence Géricot started her career at Hewlett Packard, where she occupied various high-level positions in operational and financial functions in France and abroad, ultimately becoming Finance Director within the EMEA Enterprise Systems sector. In 2006, Laurence joined an entrepreneurial project in the area of biotechnology and became Deputy CEO in charge of finance for Biomedical Diagnostic. There she was responsible for refinancing operations and investor relations.

"I am delighted to welcome Laurence to the Group, where she will support Meetic in its new growth phase. Her skills, international career and experience both in a large company and in a more entrepreneurial structure will be valuable for the execution of the new strategy", commented Sandrine Leonardi.

"I thank Sandrine most sincerely for the exceptional work she has done since 2004, notably on the IPO, the series of acquisitions and her support for the Group's growth during the last seven years. Her skills, commitment and human qualities have played a large role in establishing Meetic's European leadership. I understand and respect Sandrine's desire to now spend some time on a personal project," commented Philippe Chainieux, the Group's Managing Director.

About Meetic, European online dating leader (www.meetic-corp.com): Meetic manages two services in Europe: online dating and matchmaking, mainly under the Meetic and Meetic Affinity brands, and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. By acquiring the European activities of world leader Match.com in June 2009, Meetic has strengthened its first place on the continent. The group is currently established in 16 European countries, and is available in 13 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. Meetic works hard to optimize service quality and to satisfy every possible expectation of its European subscribers. In 2010, Meetic posted sales of €186.0m and an EBITDA margin of 20.6%.

Listed on **Euronext Paris - Compartment B** of the NYSE Euronext - ISIN: FR0004063097

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2010 annual results will be published on:
22nd March 2011, after market