

Christian Dior

SOCIÉTÉ ANONYME WITH SHARE CAPITAL OF 363,454,096 EUROS - 582 110 987 R.C.S PARIS

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Paris, March 10, 2011

NOTICE OF AVAILABILITY OF THE 2010 ANNUAL FINANCIAL REPORT

Christian Dior hereby informs the public that its annual financial report is included in the 2010 Annual Report filed with the *Autorité des Marchés Financiers* on March 10, 2011. This document is made available to the public in accordance with applicable regulations and it may also be found under the “Regulatory Information” heading of the Company’s website (www.dior-finance.com).

This report includes in particular the report of the Chairman of the Board of Directors on internal control procedures and risk management as well as information relating to the fees paid to the Statutory Auditors.

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