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Paris, March 28, 2011

Lagardère SCA and Hearst Corporation sign the share purchase agreement for the sale of Lagardère's international magazine business

Having conducted the requisite information procedure with the Lagardère group workers' councils in certain jurisdictions pursuant to the relevant regulatory requirements, Lagardère SCA has today signed the share purchase agreement for the sale of its international magazine business to Hearst Corporation.

The closing of the transaction remains subject to approval by local partners in certain countries as well as to certain customary governmental approvals and antitrust clearances in certain jurisdictions.

The closing of the transaction is expected to occur in the coming months.

*Lagardère is a pure media group (books, press, broadcast, digital, travel retail and press distribution, sport industry and entertainment), and is among the world leaders in the sector.
Lagardère shares are listed on Euronext Paris (Compartment A).*

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