

Paris - 30 March 2011

Banque PSA Finance diversifies its sources of financing with an offering on the U.S. bond market

Banque PSA Finance, a subsidiary of PSA Peugeot Citroën, raised US\$ 1.25 billion in its inaugural transaction in the US bond market, in a Rule 144A private placement, through 4 tranches:

- \$450,000,000 Floating Rate Notes due April 2014
- \$ 300,000,000 3.375% Notes due April 2014
- \$ 250,000,000 4.375% Notes due April 2016
- \$ 250,000,000 5.750% Notes due April 2021

This dollar funding was swapped into Euro upon issuance.

This transaction marks the debut of Banque PSA Finance in the US bond market and provides access to an important additional source of funding diversification for the future.

This document is not an offer of securities for sale in the United States or any other jurisdiction. The securities may not be offered or sold directly or indirectly in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended. Banque PSA Finance does not intend to register any portion of the offering in the United States or to conduct a public offering of the securities in the United States.

Contacts:

Media Relations		Investor Relations	
Hugues Dufour hugues.dufour@mpsa.com	+33 (0) 1 40 66 53 81	Carole Dupont-Pietri carole.dupont-pietri@mpsa.com	+33 (0) 1 40 66 42 59
Pierre-Olivier Salmon pierreolivier.salmon@mpsa.com	+33 (0) 1 40 66 49 94	Jean-Hugues Duban jeanhugues.duban@mpsa.com	+33 (0) 1 40 66 40 28
Cécile Damide cecile.damide@mpsa.com	+33 (0) 1 40 66 53 89	Christophe Fournier christophe.fournier@mpsa.com	+33 (0) 1 40 66 57 45