



PUBLICIS GROUPE

PRESS RELEASE

Paris, April 28, 2011

2010 REGISTRATION DOCUMENT AVAILABLE

The 2010 Registration Document (*Document de Référence*) has been filed with the French Financial Markets Regulatory Authority (AMF) on March 15, 2011. The document can be requested at the headquarters in accordance with legal and regulatory conditions and is available at the Company's website: www.publicisgroupe.com (Finance/Documents/ Annual Reports).

The Registration Document contains the annual financial report including the statutory accounts and consolidated financial statements, the report of the supervisory Board Chairperson on the preparation and organization of the Supervisory Board Work and the internal control procedures. The Document also contains the reports of statutory auditors pertaining thereto and auditors' remuneration and declaration of the person responsible for the Registration Document (*Document de Référence*).

Publicis Groupe S.A. Annual General Meeting of Shareholders

The Combined Shareholders' Meeting will be convened on Tuesday, June 7, 2011 at 10:00 am at the Publiciscinemas, 133, avenue des Champs Elysées, 75008 Paris, France. Notice of combined Shareholders' Meeting has been filed with *Bulletin des Annonces Légales Obligatoires* on April 22, 2011 and comprises the agenda of the meeting, resolutions to be submitted to Shareholders' votes and general explanations to participate and vote at the meeting. Notice is also available on the Company's website. Prior to the Combined Shareholders' Meeting of June 7, 2011, legal documents and information will be communicated to shareholders, in accordance with applicable laws and available on the Company's website: www.publicisgroupe.com (Finance/Shareholders/ General Assembly).

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About Publicis Groupe:

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries on five continents, Publicis Groupe employs approximately 49,000 professionals and offers local and international clients a complete range of advertising services through three global networks: Leo Burnett, Publicis, Saatchi & Saatchi, and numerous agencies including Fallon, 49%-owned Bartle Bogle Hegarty, and Kaplan Thaler Group. VivaKi combines digital and media expertise, allowing clients to connect with consumers in a holistic way, with Starcom MediaVest Group and ZenithOptimedia worldwide media networks; and interactive and digital marketing led by Digitas and Razorfish networks. VivaKi develops new services, tools, and next generation digital platforms. Publicis Groupe offers healthcare communications with Publicis Healthcare Communications Group (PHCG, the first global network in healthcare communications). And with MSLGROUP, one of the world's top five PR and Events networks, also provides expertise in corporate and financial communications, public affairs, branding, and social media marketing.

Website: www.publicisgroupe.com | Twitter: [@PublicisGroupe](https://twitter.com/PublicisGroupe) | Facebook: www.facebook.com/publicisgroupe

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