

DSQUARED² IS OPENING A STORE AT 249 RUE SAINT HONORÉ ON THE GROUND FLOOR OF THE NEW MANDARIN ORIENTAL PARIS HOTEL

Paris, 5 May 2011 - DSQUARED² has signed a 12-year lease with SFL on an 810 square-metre retail unit. Scheduled for delivery on 15 May, the space will host the design house's flagship Paris store, opening in September.

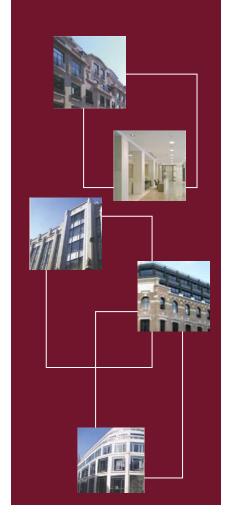
A separate lease has already been signed with Ports 1961, whose store is currently being fitted-out. As a result, SFL has now finished marketing this building, which will house the new Mandarin Oriental Paris Hotel.

The deal between DSQUARED² and SFL was advised by SCC Vendôme.

With an exceptional portfolio of properties valued at nearly €3.1 billion including transfer costs, essentially located in the Paris Central Business District, SFL is a preferred vehicle for investors wishing to invest in the Paris office and retail property market. As the leading player in this market, the Group is firmly focused on pro-actively high-quality managing property assets. SFL has elected to be taxed as an SIIC since 2003.

STOCK MARKET:

Euronext Paris Compartment A –
Euronext Paris ISIN
FR0000033409 – Bloomberg:
FLY FP – Reuters: FLYP PA



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