

PRESS RELEASE

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

Media:

Lausanne: +41 (0)58 242 4500



PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. (PMI) TO HOST WEBCAST OF PRESENTATION AT GOLDMAN SACHS CONSUMER PRODUCTS SYMPOSIUM

NEW YORK, May 5, 2011 – Philip Morris International, Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of the company's remarks and question-and-answer session by Hermann Waldemer, Chief Financial Officer, at the Goldman Sachs Consumer Products Symposium at www.pmi.com on Thursday, May 12, 2011, at approximately 9:45 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, June 10, 2011 at www.pmi.com.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2010, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 27.6% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.